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Jordi Enrich/ Barcelona

# Light cave

Matera/ Workshop Italy

# the place



Matera is the capital of the province of Matera and the capital of Basilicata from 1663 to 1806. The town lies in a small canyon, which has been eroded in the course of years by a small stream, the Gravina.

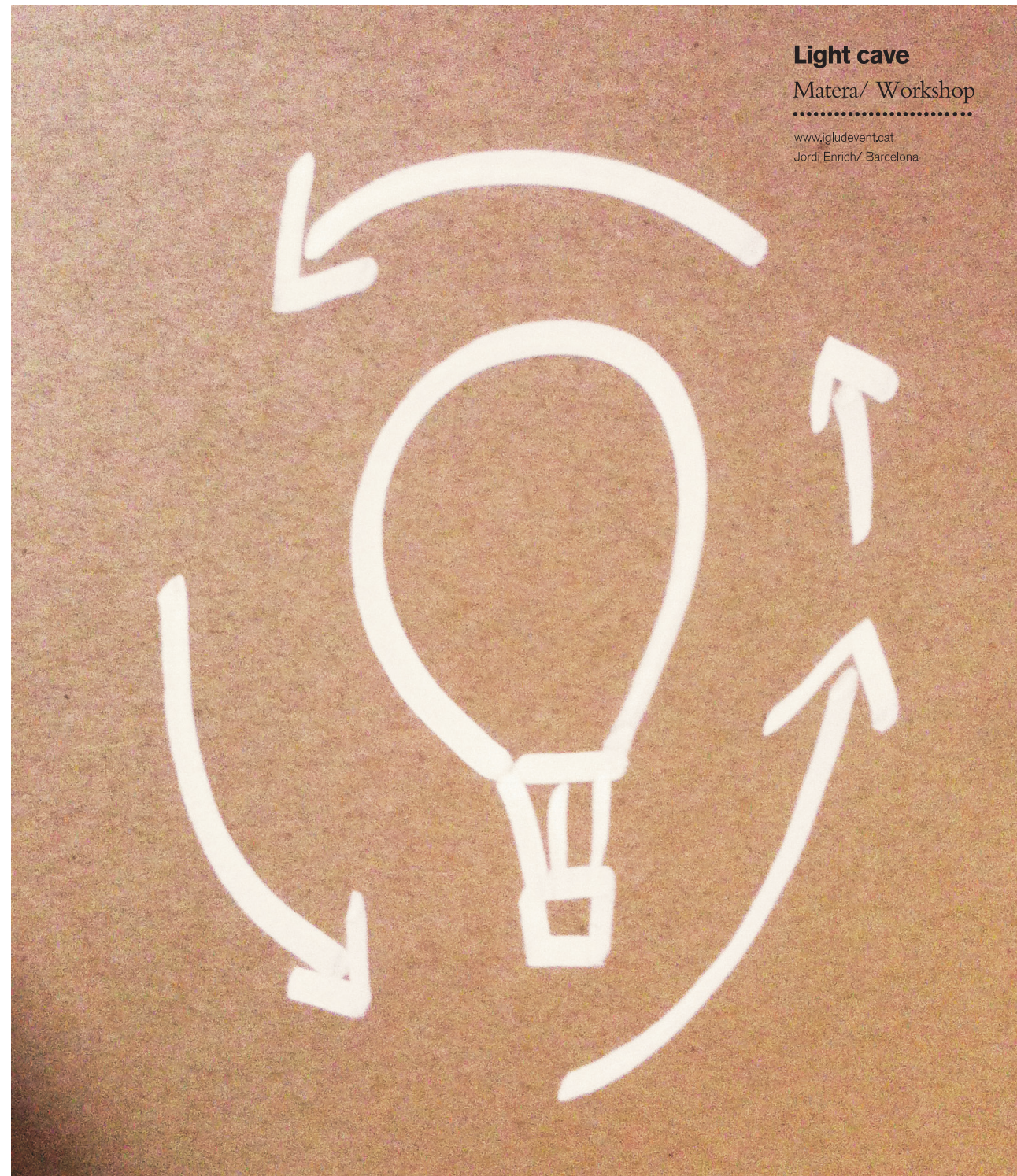
Known as "la Città Sotterranea" (the Subterranean City), Matera is well known for its historical center called "Sassi", considered World Heritage Site by UNESCO since 1993, along with the Park of the Rupestrian Churches.

# introduction

I live 60km from Barcelona, very close to "Ultramagic", one of the leading and largest balloon manufacturers in the world.

In 2011, we started a collaboration to recycle the fabric of the balloons which could no longer fly, with the aim of finding new uses. From this, came the project "iglu de vent", which reuses the fabric of the balloon to create temporary spaces of light and colour.  
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As a teacher of art, I'm keen for others to become involved in thinking of new applications for this exceptional fabric. For this reason, I'm developing "LIGHT CAVE" a creative workshop from which I hope to learn a lot.



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## A second life

**We know that we should change the way in which we behave in relation to the planet, and that the role of creative people is crucial to aid this change. With the use of imagination, new objects and new ideas are born, changing the way in which we behave in relation to our world.**

1. The proposal of this workshop is to work with the balloon fabric to give it a second life. Rethink, reuse, recycle...
2. The challenge of the workshop consists of deconstructing a hot air balloon that can no longer fly, so that the participants of the workshop can create their ideas freely.
3. New uses such as inflatables, chairs, bags, lamps, dresses, canopies, posters, windmills, kites...
4. The "Isabella Morra" Institute participants would be organised into groups to encourage team working and mutual learning.
5. We would like to create bright caves, illuminated caverns, for a new space experience, during the Matera Balloon Festival
6. It is helpful to document all of the transformation process of the balloon.
7. The objects that are created from this process will carry a label or factsheet detailing the places the balloon has flown over.
8. Attitude. The workshop could be seen as a type of transformation ritual, like when our ancestors captured mammoths and shared them amongst the group.
9. The workshop is proposed as an exercise of destruction and creation. An exercise in unity between the participants that share one resource to breathe life into the material again.
10. During the workshop, we are going to create many different inflatables structures .
11. Iglú de vent as a bright cave generates a poetic space. A beautiful dialog between ephemeral and the Materal World Heritage Site. Images can be projected on to the fabric of the balloon, and there is a possibility that multiple graphic applications could be used, for example, "eco-friendly advertising".
12. I imagine each "light cave" as a nomadic empty place. Like an anthropological experiment, I would like to know what people want to do with, sometimes, a cave to tell stories, sometimes a place to dance, others a cinema, a concert, an exhibition, a show...

# schedule

## Day 1:

A quiet walk around Matera. A good moment to find a new point of view and connect with the town place, and the past.  
Presentation of the investigation carried out by "iglú de vent", doubts, challenges and failures.  
First contact with the material. Extension from balloon to deconstruction.  
Proposal of a brainstorm to present the following morning.

## Day 2:

Creation of groups according to the similarity of ideas from the brainstorm.  
Internal debate of each group, first drafts...  
The creative phase begins; participants perform test runs and use trial and error to improve their creations.

## Day 3:

Presentation of the proposals of each team, concepts, prototypes, drawings, ideas...  
Distribution of the material and project creation.

## Day 4:

Project creation.  
Night time activity to awaken the senses and perception. In the interior-exterior of the "iglú de vent", shadow game and projections, light, colour, shape, sound...

## Day 5:

Final presentation of projects  
Evaluation  
Possible continuation of the groups through the network?

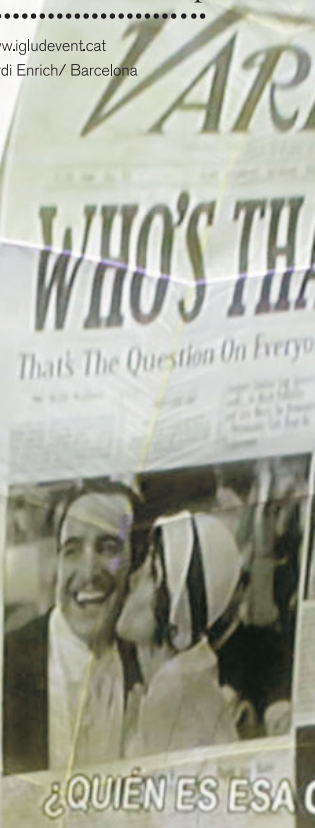
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## material

In order to carry out the workshop, it is advisable to have available.  
sewing machines, sand 150 kg, 3 industrial fans

Each group should create their project with the available materials.



Jordi Enrich

Degree in Fine Arts from the University of Barcelona, specialising in painting.

Masters Degree in Musical Creation and Sound Technology from Pompeu Fabra University in Barcelona.

Qualified in design and graphic production from the ELISAVA school in Barcelona.

Studies in anthropology at the Central University of Barcelona.

*Art and design teacher at the municipal school of Arts and Trades of Igualada, Barcelona.*

*Organisation of educational workshops "transforma" to encourage a new culture of redesigning and modifying our behaviour in the world*

## **performances**

**SPAIN 2012** "Dishechos" Valencia

**BERLIN 2012** "Paper desing" Kunts Academy

**FRANCE 2013** "flow & Matter " summer workshop in Boisbuchet

**BARCELONA 2013** "Bagstore" Creative Marathon Elisava university

**RUSSIA 2014** "from sky to land" summer workshop in Nikola Lenivets Art Park

**SWEDEN 2014** "air corners" a workshop for the Stockholm Culture Festival

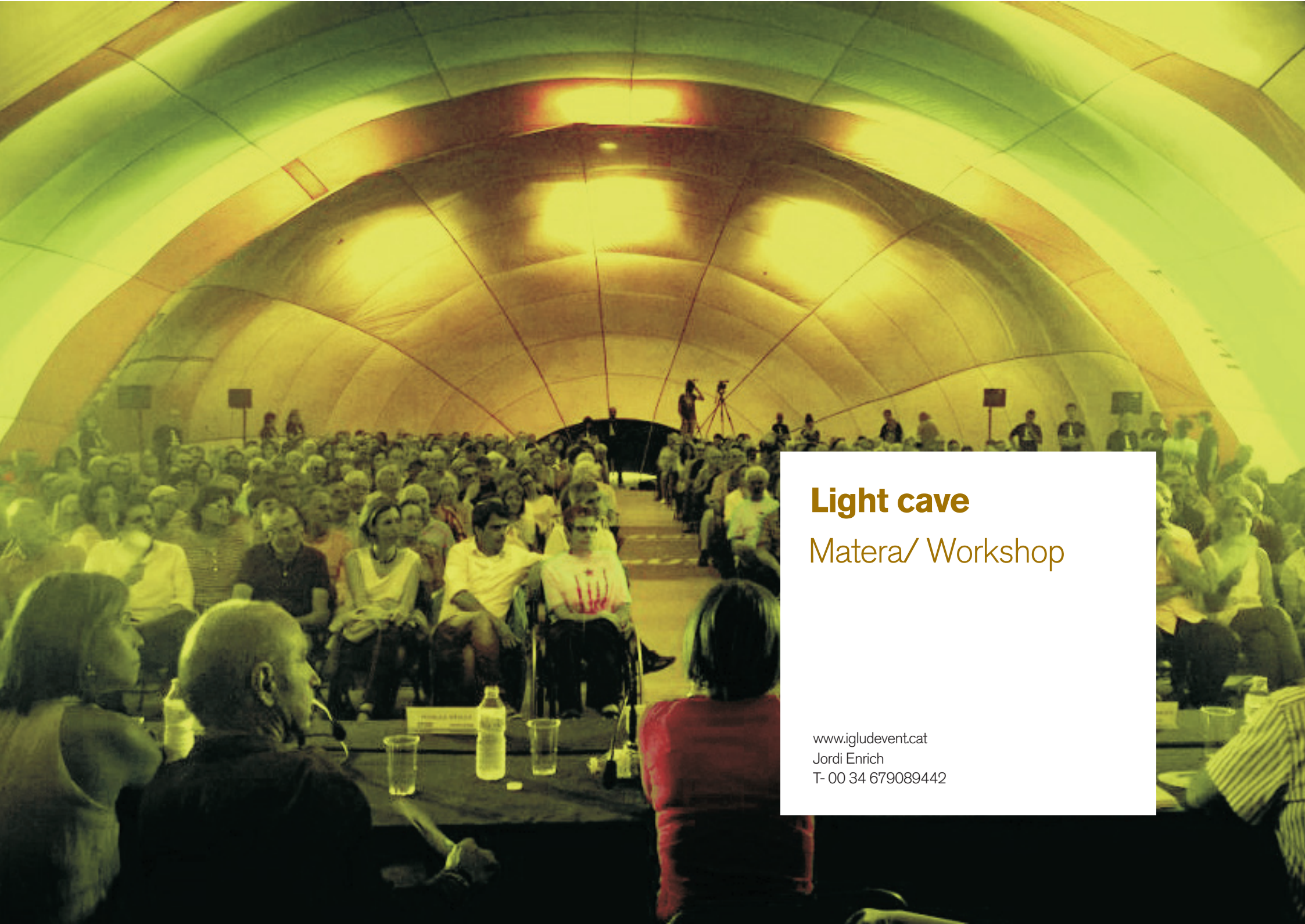
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